Generative Curation Symposium

28-29 January 2026 | Málaga, Spain

DEBATES AROUND ARCHIVAL AND EXHIBITION PRACTICES

Organized by the Center for Digital Visual Studies, the Bibliotheca Hertziana – Max Planck Institute for Art History, the Chair on 5G, Digital Culture and Next-Generation Technologies for Society, and the iArtHis_Lab, University of Málaga

CÀTEDRA 5G
Telefónica | UMA
5G, CULTURA DIGITAL Y TECNOLOGÍAS DE NUEVA GENERACIÓN PARA LA SOCIEDAD

Digital Visual Studies
Max Planck Society

BIBLIOTHECA HERTZIANA
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COMPLEXHIBIT

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MDSCA
Master en Desarrollos Sociales
de la Cultura Artística

CEHA
Comité Español
de Historia
del Arte

Thursday, January 29th, 2026

9:45-10:15   **Terence Broad:** *AI as artistic material*

10:15-11:30   **Paper presentations 3**

· Darío Negueruela (Digital Visual Studies – University of Zurich): *From Expanded Context to Epistemic Objects. Experiments in Generative Curation*

· Nuria Rodríguez Ortega (iArtHis_Lab /Telefónica-UMA Chair, University of Málaga): *Rethinking Generative Curation through Simondonian Transduction and Embodiment*

11:30-12:00 **Coffee break**

12:00-13:30 **Round table:** *From Infrastructure to Ethics: Institutional Strategies for AI in Museums & Cultural Heritage*

Participants:
    · Juhyun Cho (Centre Pompidou Hanwha Seoul)
    · Luis Martínez Uribe (Fundación Juan March)
    · Javier Pantoja Ferrari (Barcelona Supercomputing Centre)
    · Idis Hartmann (ZKM Karlsruhe)

13:30-15:00   **Lunch**

15:00-16:30 **Paper presentations 4: Experience, Embodiment & Human Interpretation.** *The sensory and human experience of generative art and archives*

· Sabiana Paoli (Liverpool John Moores University / Transart Institute for Creative Research): *Embodied Intelligence: Generative Curation and the Sensory Reconfiguration of Curatorial Agency*

· Richard The, Frédéric Eyl (Parsons School of Design): *From Archive to Experience: Three Explorations in Generative, Multisensory Encounters with Museum Collections*

· Johanna Eiramo (Finnish National Gallery): *Data, Code, and Context: Human Interpretation in Generative Art Exhibitions*

16:45-17:45 **Round table:** *Curating Superintelligences: AI and Future Curating*

· Joasia Krysa, Liverpool John Moores University

· Magdalena Tyżlik-Carver, Aarhus University

· Lívia Nolasco-Rózsás, University College London

· CrossLucid, Sylwana Zybura & Tomas Toth.

17:45- 18:15 **Wrap-up and closing**

18:15-18:30 **Closing session with the participation of Alicia Izquierdo, Councillor for Innovation and Digitalization at Málaga City Council.**

Wednesday, January 28th, 2026

15:00-15:15   **Institutional opening**

15:15-15:30   **Event opening**

15:30-16:15   **Keynote 1 – Joasia Krysa:** *Curating After AI – histories and futures of computational curating*

16:15-17:45   **Paper presentations 1:** *Structural & Institutional Shifts. How algorithmic systems are reshaping institutional boundaries and values*

· Ana Avelar, Tânia Sulzbacher (Federal University of São Paul): *Wetlands as Interface: Curating Through Institutional Absences and Algorithmic Limits*

· Linda Rocco (Royal College of Art, London): *The Extitutional Curator: Infrastructuring Value at the Edges of Algorithmic Systems*

· Nadine Isabelle Henrich (House of Photography, Deichtorhallen, Hamburg), Lisa Hörstmann (Hamburger Bahnhof – Nationalgalerie der Gegenwart, Berlin), and Leslie P. Zimmermann (Reiss-Engelhorn-Museen Mannheim): *Countering the Algorithmic Gaze: Museums in the Age of Generative Video*

17:45-18:15   **Coffee break**

18:15-19:45   **Paper presentations 2:** *Generative Logic & Future Curatorial Models. Theoretical frameworks and new models for curation in the age of AI*

· Bassam El Baroni, and Marina Valle Noronha (Aalto University): *The Synthetic Curatorium, or, Prompted Collectivity and the Logic of Trustless Synthesis*

· Paola Nuñez del Prado (Stockholm University of the Arts): *From Curated Datasets to AI Curation: Towards a Theory of Technocultural Parametrization*

· Juhyun Cho (Centre Pompidou Hanwha Seoul), Sierra Sieun Jeong (Seoul National Univ.), Soojin Jun (Yonsei Univ.): *Beyond Comparison: Reconfiguring the Interpretation of Regional Modern Art through Generative Curation*